

Platforms and Services by

NetDania



NetStation

The flexible and feature-rich cloud trading platform

NetDania Mobile Apps

Top rated apps for mobile phones and tablets

The NetDania Interbank Feed

The FX feed to replace existing, costly feeds

Charts & APIs

Infrastructure for financial success



NetDania FinTech Solutions

Platforms & Services By NetDania

A Danish FinTech Company

NetDania has almost 20 years of experience in servicing the needs of global banks and brokers when it comes to price distribution technology, charting and trading.

Our offerings are diverse and versatile, and our main clientele is found within online trading, brokering, and foreign exchange.

Below are a few examples of companies using NetDania solutions. We invite you to try our technology free of charge - please see the following page for details



Examples of Companies using NetDania Solutions



EBS  **ICAP**

MONEYCORP



HiFX

currencies direct



**FXCM
LISTED
NYSE**

SUNGARD[®]

citi

Scan the QR codes below to try some of our offerings, or read on through the next pages for a description of our platforms & services

NetDania NetStation

NetDania Mobile

NetDania Interbank FX feed

Charts & APIs

Try NetDania Mobile

The World's Highest User Rated FX App

www.netdania.com/mobile



iOS (Phone & iPad)



Android Phones & Tablets

Try NetDania NetStation

Flexible, cloud-based workstation & trading platform

www.netdania.com/netstation

Join Us Online

You can find the latest news about our offerings at the NetDania social media sites:

Twitter

[@netdania](https://twitter.com/netdania)

LinkedIn

www.netdania.com/in

Facebook

www.netdania.com/fb

YouTube

www.youtube.com/netdania

NetDania NetStation



Trading Platform

An Intuitive, User-Friendly Trading Platform

NetStation has a flexible and customizable trading interface with drag-and-drop and Trade on Chart functions. It allows you to tailor both contents and look & feel to your clients & users.

NetStation features advanced trading functionality, while maintaining a fast, responsive and intuitive user experience. Typical roles include:

- **White Labeled platform for Forex Brokers**
- **Trading Platform for Fund Managers**



**Microsoft Excel
Integration**

Analysis Platform

Ideal for Market Analysis

NetStation has extensive charting and Technical Analysis facilities allowing both traders and analysts an in-depth view of the market.

With the optional inclusion of price feeds for a wide range of markets and instruments, NetStation can provide a full cross-market overview. It is ideal for:

- **Trade Generation at prop trading desks**
- **Market Analysis at large corporations**
- **FX Market Analysis at cash currency providers**



**Cloud
Platform**



Cutting Costs?

Replacing expensive legacy systems helps make the budget and match your needs accurately. Benefits include:

Cost-Effectiveness

Ease of Use

Flexibility

Information Platform

Contribute With Your Own Information

NetStation is used for distributing real-time news, quotes and custom information to internal and external users alike.

The information may be provided by you, NetDania or by news providers and exchanges. Contents may include video feeds and streaming data. Use NetStation to distribute:

- **Market News to analysts**
- **Market Analysis to external clients**
- **Price Information and alerts to dealers**

FIXPROTOCOL
INDUSTRY-DRIVEN MESSAGING STANDARDSM

Technical Info

Application

Cloud platform,
Java-based application.
Login from any location.

Compatibility

All modern browsers
on PC, Mac and Linux.
Local language support.

Hosting

NetDania or client hosted.

Feeds and News

Client, NetDania, 3rd Party
or a combination.

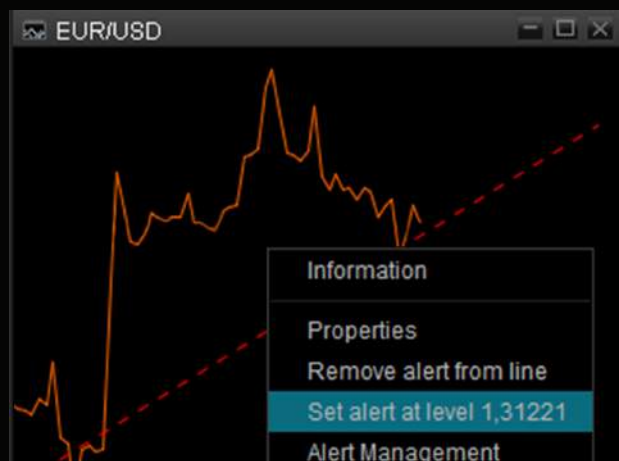
Trade Integration

Integrates with most trading
venues through FIX Protocol/APIs.

NetDania NetStation

All **trading** operations can be performed visually on charts

Alerts can be set and moved visually on charts



Trade on Charts & Advanced Charting

Visual Trading

Trade on Chart functionality visualizes order levels in the corresponding price charts, and allows all trading functions to be executed visually. The functionality includes:

- **50+ Technical Studies**
- **Different chart types & time frames**
- **Link orders with stops & limits visually**
- **Adjust orders by moving lines**
- **Define your own workspaces**

Trade Board

Trade on streaming prices from your own infrastructure or from NetDania partners.

One-Click Functions

One-Click Trading
Pre-Set Stop and Limit levels
Pre & Post Trade Confirmations
Hedging On/Off

Position Management

Open Positions
Detailed trade information
Profit/Loss tracking
Margin usage tracking
Trade History

Advanced Alert Functionality

Signals, Price Alerts and Beyond

NetStation frees its users from constant market monitoring with its alert functionality. Alert notifications may be received on phones, tablets, on-screen or through e-mail.

- **Push Alerts on Pending Order, Stop Loss Order and Limit Order execution**
- **Set Alerts on price levels and trendlines**
- **Receive Alerts on mobile devices**

Alerts can consist of **Price Alerts** or **Trend Alerts**, informing that trendlines have been breached

Trade Board with Market Depth



Trend Alert

Royal Bank of Scotland Group PLC
303.8 below 303.89

Close
Details

Price Alert

EUR/USD 1.3174 < 1.31741

Close
Details

Mobile Integration

Trade or Stay Tuned

NetStation integrates with NetDania mobile apps for iPhone/iPad, and for Android-based phones and tablets. This allows traders to receive alerts set in NetStation on their mobile devices, and vice versa.

- Trade or manage positions on the move
- Integrates seamlessly with our apps
- Integrates with your trading venue

Branded in Your Name

NetStation fully adapts to your brand, both in terms of looks and contents.

First With Breaking News

Use our top providers or publish your own content in headlines & stories.

Order Management

Displays related orders
Displays orders per instrument
Displays Open Positions per instrument

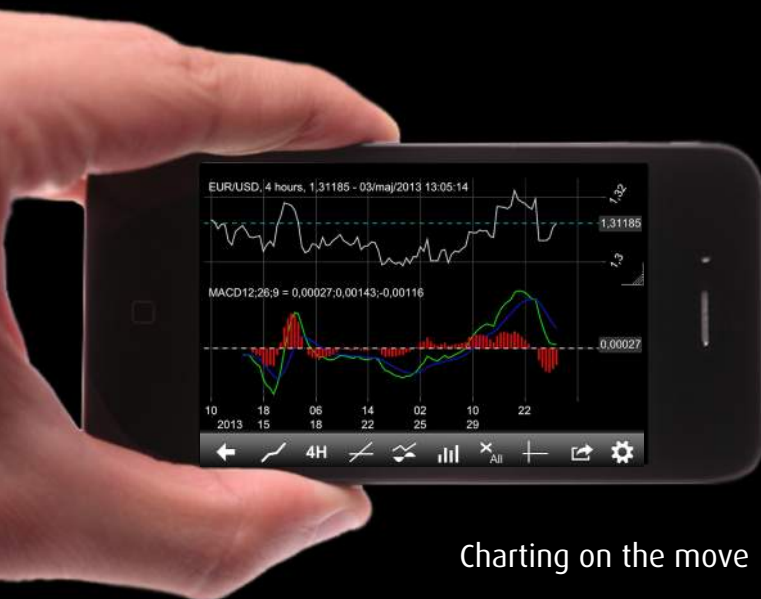
Management Interface

Centralized Workspace Management
Define default workspaces & content
Alert Management Interface
Manage alerts per-user or for all

Integration

Microsoft Excel Data Link
3rd Party trading venues
Mobile applications

NetDania Mobile



Name	Bid	Ask
EUR/USD	1.3079 ⁷	1.3079 ⁸
USD/JPY	99.15 ⁹	99.16 ⁵
GBP/USD	1.5548 ²	1.5549 ⁰
AUD/USD	1.0296 ¹	1.0296 ⁹
EUR/DKK	7.4530 ⁰	7.4533 ⁵
SEK/DKK	0.8755 ⁶	0.8759 ³

US OUTLOOK/OPINION: BMO's bottom line from employ data- "The soft patch doesn't...
US: Just for the record- US DOL had a problem today from a fire in their bldg...

Global FX OMXC20 FTSE100 More

Trading & Analysis on the Move

Live Charts and Streaming Prices

Our mobile charts are live updating and technical studies can be applied. Charts can be shared to e-mail or social media, and users can build their own instrument lists. Both local and international news feeds can be selected.

Acclaimed Technology

While scoring top reviews by our app users, NetDania became a 2013 Finalist for the 'Best Specialist Product' in the prestigious Technical Analyst Awards.

- Live Charts with Technical Studies
- Real-Time International News
- Build your own menus and lists
- Thousands of instruments available
- 40+ years of Historical Data

Advanced Push Alert Functionality

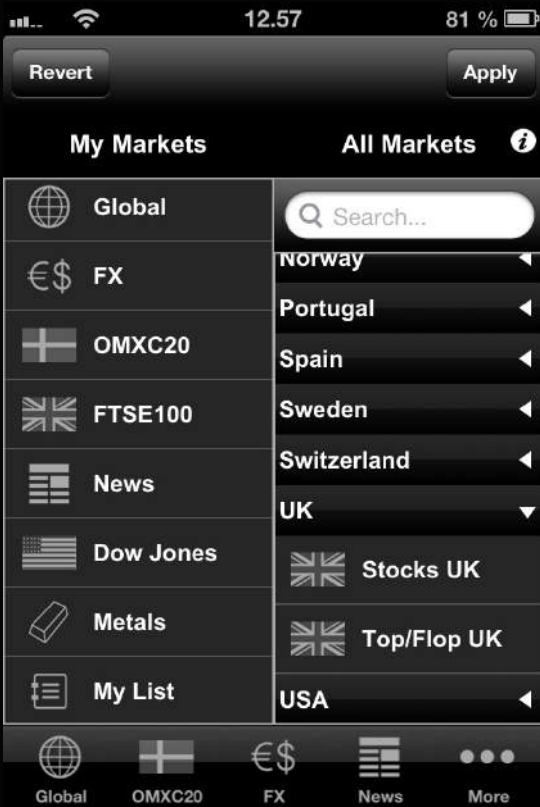
Stay in the Know

Set alerts on prices or trendlines in charts, and receive Push Alerts (pop-ups) when your levels are breached, or when a Pending Order, Stop Loss Order or Limit Order is executed.

Alerts may also be set in NetStation and pushed to your mobile phone or tablet.



- Push Alerts on Pending Order, Stop Loss Order and Limit Order execution
- Trend Alerts & Price Alerts
- Receive Alerts from NetDania NetStation
- Push your own stories & information



Top Rated by Its Users

NetDania apps for iOS and Android are top rated by their users in their respective app stores.

Thousands of Registrations

Don't waste your money on advertising: Providing a top mobile app can land you thousands of new user registrations.

Users must register in order to use the alert functionality in apps or NetStation.

Get a Top Rated Mobile App

Fully Branded in Your Name

NetDania mobile apps can be tailored to the look and feel of your company and published to the respective app stores on your behalf. The apps come pre-loaded with different visual skins.

Customizes to Your Location and Market

NetDania mobile apps display instrument-related news. They have been internationalized to support relevant default quote lists and news for more than 100 countries. The apps support different local languages, and they provide country-specific notifications to their users.

- **Get Ahead: Brand a NetDania mobile app**
- **Customize the apps to your look and feel**
- **Contribute with your own data and pricing**

Technical Info

Devices

Phones & Tablets

- iOS (iPhone, iPod, iPad)
- Android
- BlackBerry

Feeds and News

Client, NetDania, 3rd Party or a combination.

You can contribute with your own rates or news. There are no limits on the number of data sources.

Trade Integration

Integrates with most trading venues. Integrates with NetDania NetStation for trading and alert functionality.

NetDania Interbank FX Feed

A Feed to Replace Existing, More Costly Feeds

NetDania provides a tradable FX feed which includes 50+ spot currencies & gold/silver spot rates against major currencies.

All rates are derived exclusively from Tier-1 Liquidity Providers, and the feed typically shows very tight spreads. The data update frequency is high, and the latency is low.

NetDania feeds are increasingly being used as replacements for feeds offered by large institutional providers.

40+ Years of Historical Data

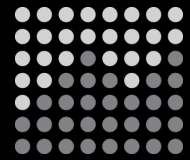
Quality price data is increasingly sought after by institutions and private investors alike for use in analysis, and in the testing of trading models.

NetDania has been saving price data on thousands of instrument for years, and we maintain a large database of historical data. An example is our price data on all major FX pairs, which stretches back more than 40 years.

NetDania can match traditional institutional data offerings, but often at a more competitive price. Please contact us to learn more.

XML

JSON



Looking for a Better Feed?

Contact NetDania for more information.
It may save you both money and worry.

Our Development Division in Craiova



Technical Info

Feed

High update frequency and low latency - fully matching that of more expensive data providers.

Reliability

Redundant server setup with cross-border fail-over capability.

Delivery

XML: Pull.

JSON:

Pull, long-polling & streaming.

Binary:

Pull, long-polling & streaming.

.NET

BINARY

NetDania Charts & APIs



NetDania Charts

NetDania Sets The Standard

NetDania sets the de-facto standard for charting applications on the internet. It is used by banks, brokers and financial portals online.

Recently, the standalone NetDania Chart with Trade on Chart capability was integrated into the *tradable.com* platform.

- Integrates with your website and trading platform
- Trade on Chart functionality
- Charts are fully customizable
- All major languages are supported
- May be used as a stand-alone product

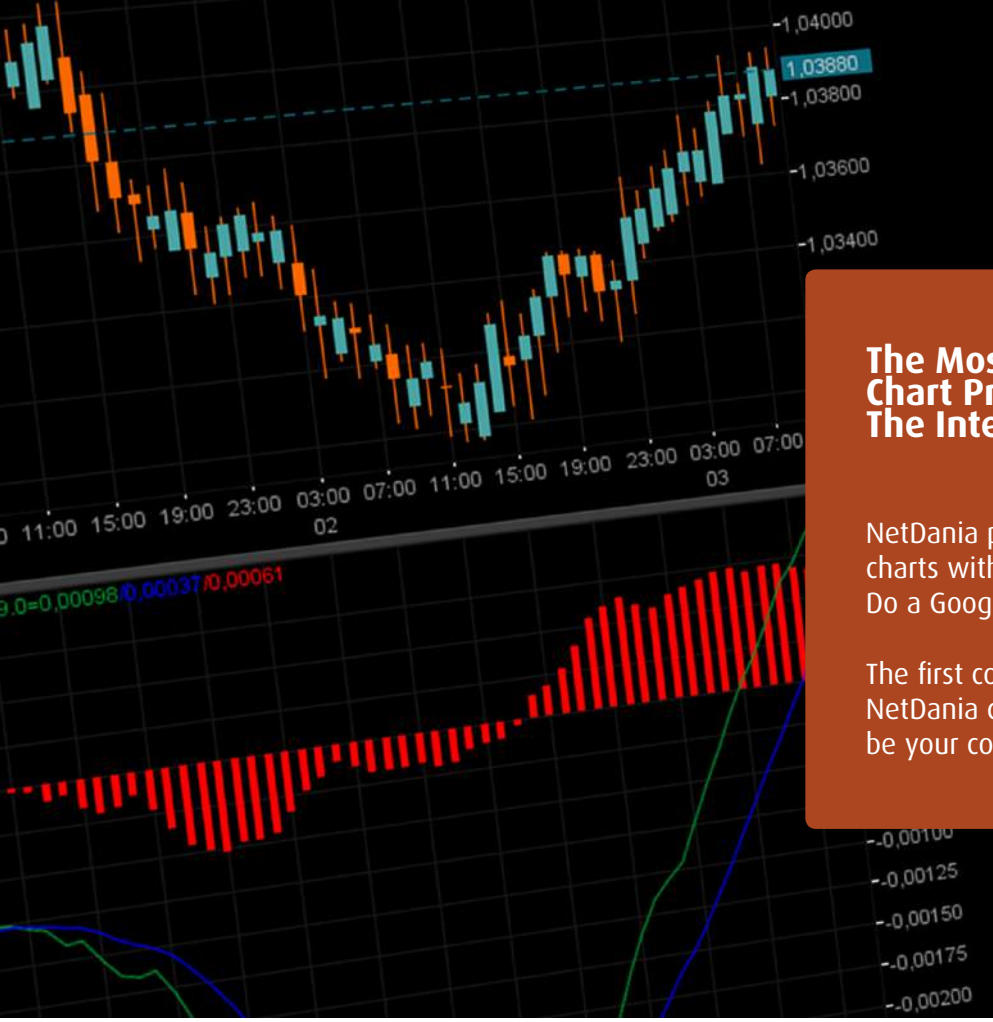
NetDania Client APIs

Retrieve Streaming Data

The Streaming Client API allows you to retrieve any type of raw streaming data from NetDania Streaming Server Farms.

This could be live updates of price data, Historical Data, or news stories. The APIs can be used directly in your own applications.

- Examples on how to retrieve quotes, charts and news are included
- The documentation describes all classes which make up the APIs
- XML, JSON, .NET and Binary



The Most Popular Chart Provider on The Internet

NetDania provides the most popular charts within the FX market. Do a Google search on **“Forex Charts”**

The first companies listed are using NetDania charting technology. It could be your company in the top results.

NetDania Server API

Your Data in our Applications

The NetDania Server API allows financial institutions to contribute their own in-house data to our applications. Rules may be applied, e.g. to provide a certain spread on price quotes.

A NetDania PublishServer application acts as a bridge between your data and NetDania Streaming Server Farms.

- **Collect quotes, news, charts & lookups**
- **Sample chart data on 20+ timeframes**
- **Full Test Environment available**
- **Code examples with detailed commentary**
- **Popular technology, in use with e.g. FXCM**

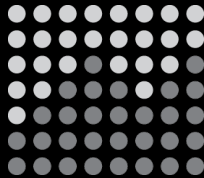
Technical Info

Delivery

XML
JSON
.NET
Binary
FIX Protocol

Server Modules

Streaming Server
Publish Server
Alert Server
Push Notification Server
Management Server



NetDania

Founded in 1999, NetDania soon pioneered streaming price technology and charting for web applications. NetDania clients include major brokers, currency managers, and analysts world-wide. NetDania has obtained a strong position within corporate FX and online trading.

NetDania helped pave the way for the revolution in online currency trading. Its technology is increasingly being used by banks, broker-dealers and analysts as an alternative to expensive legacy systems for trading, news and analysis.

NetDania is privately-held by its Danish owners. It operates out of London and Copenhagen, with a development division in Craiova.

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Our Solutions

NetDania solutions are feature-rich and cost-efficient through their flexibility and modularity. They come with extensive branding and hosting options. NetDania offers a wide range of products on each level of the value chain.

Our solutions include websites, mobile trading applications and the infrastructure to support them, our own APIs and server systems.

At NetDania, we take a Scandinavian approach to our work with a keen eye for design and with punctuality and mutual trust as our key values.

Contact us at

Sales@netdania.net

Your Brand, NetDania Technology
www.netdania.com